## E-NEWS 2025

LAHORE SCHOOL OF ECONOMICS

## 1st APRIL 2025 - 30th APRIL 2025









#### 7 T H A P R I L 2 0 2 5 B O A R D O F F A C U L T Y M E E T I N G





#### 7 TH APRIL 2025 CONSERVE TO PRESERVE: WORLD WATER DAY BY LSE CSR



The Lahore School CSR Center held a session titled "Conserve to Preserve: World Water Day" at Ideal Education System for students of grades 5, 6, and 7.

The session focused on helping students understand where water comes from, why it is becoming scarce in many parts of the world, and how it can be saved through simple, everyday actions.

From exploring the water cycle to discussing real-world challenges, students remained curious, engaged, and full of thoughtful ideas. The session concluded with a group pledge, where students promised to use water responsibly and do their part in protecting this essential resource. Small actions, when taken together, can lead to lasting change!





#### 7 T H A P R I L 2 0 2 5 T O T A L P A R C O P A K I S T A N L I M I T E D

RECRUITEMENT DRIVE
ORGANIZED BY LAHORE SCHOOL PLACEMENTS
OFFICE



Total PARCO Pakistan Limited conducted its Excelleron Management Trainee Program recruitment drive at the Lahore School of Economics on 7th April, 2025. The recruitment drive included a game-based competency assessment, followed by an interview of shortlisted candidates.



## 8 T H A P R I L 2 0 2 5 B O A R D O F F A C U L T Y M E E T I N G









## 8 T H A P R I L 2 0 2 5 T E L E N O R E A S Y P A I S A F O C U S G R O U P

ORGANIZED BY LAHORE SCHOOL PLACEMENTS OFFICE



Telenor EasyPaisa visited Lahore School of Economics on 8<sup>th</sup> April, 2025 to conduct interviews of the shortlisted students for Gen-e Management Trainee Program.



# 8 TH APRIL 2025 PACKAGES GROUP RECRUITEMENT DRIVE ORGANIZED BY LAHORE SCHOOL PLACEMENTS OFFICE



Packages Group visited Lahore School of Economics on 8<sup>th</sup> April, 2025 to conduct a recruitment drive for their Management Trainees for the year 2025.

## 8 T H A P R I L 2 0 2 5 P A C K A G E S R E C R U I T T M E N T D R I V E







## 9TH APRIL 2025 SCIENCE DISCOVERY DAY BY LAHORE SCHOOOL CORPORATE SOCIAL RESPONSIBILITY



The Lahore School CSR Center took students from Bait ul Islam to Joy of Science at Fortress Stadium. The visit gave them a chance to explore science through hands-on exhibits and interactive setups.

They saw how everyday concepts work in real life—like motion, sound, energy, and robotics. A talking robot version of Sir Isaac Newton stood out, along with a robot show that drew smiles and questions.

Machines, swings, and tools helped explain ideas in a way that felt real and clear. Students asked questions, tried things out, and looked at science from a new angle.

It was a day of simple discovery—where learning happens by doing.





# 1 2 T H A P R I L 2 0 2 5 2 1 S T C O N V O C A T I O N O F L A H O R E S C H O O L O F E C O N O M I C S B A T C H O F 2 0 2 3







## 14TH APRIL 2025 INTER LAHORE SCHOOL DEBATES ORGANIZED BY LAHORE SCHOOL ASSOICATION OF DEBATORS





## 14TH APRIL 2025 NEW MEDIA PRACTICES DISPLAYS









#### 15TH APRIL 2025 GUEST SP<u>EAKER SESSION</u>

UMAR IQBAL, DIRECTOR STRATEGY, SUPPLY, LOGISTICS AND NEW VENTURES AT NIMIR CHEMICALS



HE COVERED THE FOLLOWING TOPICS IN HIS TALK:

-GOOD GOVERNANCE
-HOW TO IMPROVE PRODUCTIVITY OF
EMPLOYEES BY DISCIPLINE, MOTIVATION,
CULTURE AND GOOD WORK ETHICS.
-HOW TO IMPROVE GOVERNANCE ISSUES IN A
COMPANY.



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### 15TH APRIL 2025 INTER ECONOTHON

ORGANIZED BY LAHORE SCHOOL ECONOMICS SOCIETY







## 1 5 T H A P R I L 2 0 2 5 C O T T O N W E B

## LIMITEDRECRUITEMENT DRIVE

ORGANIZED BY LAHORE SCHOOL PLACEMENTS OFFICE



Cotton Web Limited visited Lahore School of Economics on 15<sup>th</sup> April, 2025 to conduct a recruitment drive for the Management Trainees for the year 2025. The drive included a gamified online assessment to evaluate candidates' skill and potential.





#### 1 5 T H A P R I L 2 0 2 5 S E S S I O N B Y N A B





# 16TH APRIL 2025 HASSAN SHAH, CEO PAPRED GUEST SPEAKER SESSION ORGANIZED BY LAHORE SCHOOL CORPORATE SOCIAL RESPONSIBILITY





## 16TH APRIL 2025 HUNAR BAZAR ORGANIZED BY LSYPDC SOCIETY



LSYPDC hosted its first Hunr Bazaar to support student entrepreneurs and promote creativity, inclusivity, and social impact. The event aligned with several UN SDGs by offering students a platform to sell products engage in community art fostered entrepreneurship, collaboration, and active citizenship within the university.



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## 17TH APRIL 2025 TEA, TUNES AND TIMELESS STROKES BY

LAHORE SCHOOL CORPORATE SOCIAL RESPONSIBILITY



Spending time at Maa Basera Old Age Home was a deeply touching experience for everyone involved. We cherished the opportunity to sit with the elderly, listen to their stories, and simply be present in their company.

There were light moments of chit-chat as we worked on a portrait challenge together, adding smiles and laughter to the day. We also sang along to the beautiful tunes and songs from their younger days, creating a sense of nostalgia and joy.

Sharing a quiet cup of tea afterwards, with homemade snacks brought by the volunteers, made the experience even more special. Moments like these remind us of the value of compassion, respect, and staying connected across generations.



## 17TH APRIL 2025 MOCK INTERVIEWS BY LAHORE SCHOOL PLACEMENTS OFFICE





Esteemed alumnus Usman Saleem from Foodpanda visited Lahore School of Economics on 17<sup>th</sup> April, 2025 to conduct mock interviews for the graduating batch of 2025.





## 18TH APRIL 2025 INTRA TABLE TENNIS

BY LAHORE SCHOOL SPORTS SOCIETY





# 19TH APRIL 2025 FAISAL SHIEKH - CHIEF HR OFFICER FAUJI FOODS GUEST SPEAKER SESSION

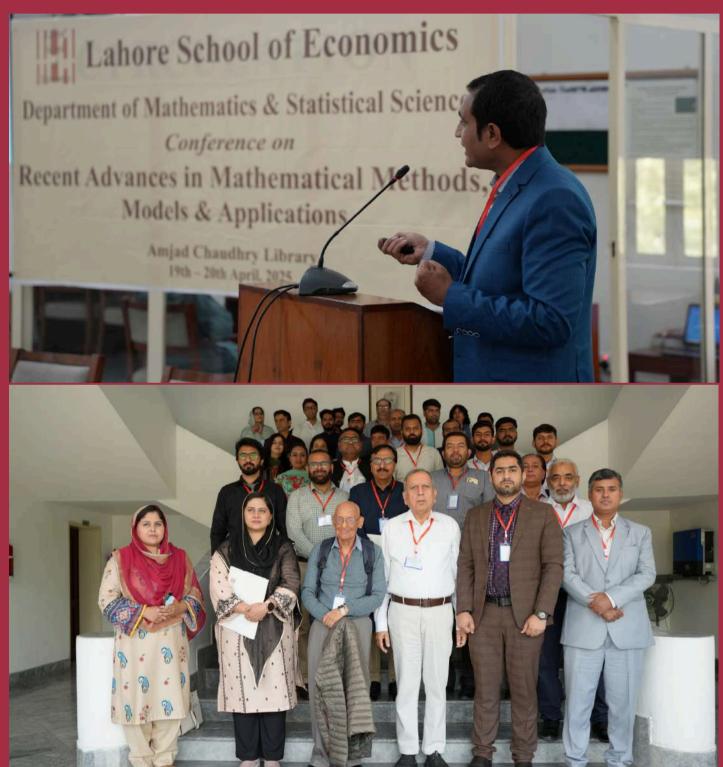
ORGANIZED BY LAHORE SCHOOL CORPORATE RELATIONS







# 19TH APRIL 2025 RECENT ADVANCES IN MATHAMATICAL METHODS, MODELS AND APPLICATIONS (RAMMMA) CONFERENCE BY DEPARTEMENT OF MATHEMETICS & STATISTICAL SCIENCES









# 20TH APRIL 2025 RECENT ADVANCES IN MATHAMATICAL METHODS, MODELS AND APPLICATIONS (RAMMMA) CONFERENCE BY DEPARTEMENT OF MATHEMETICS & STATISTICAL SCIENCES





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#### 21ST APRIL 2025 LAHORE SCHOOL ARTS SOCIETY ORGANIZED MEHFIL E FUNOON 3.0



From tote painting to live music, nature art to variety stalls, every moment was filled with creativity and joy



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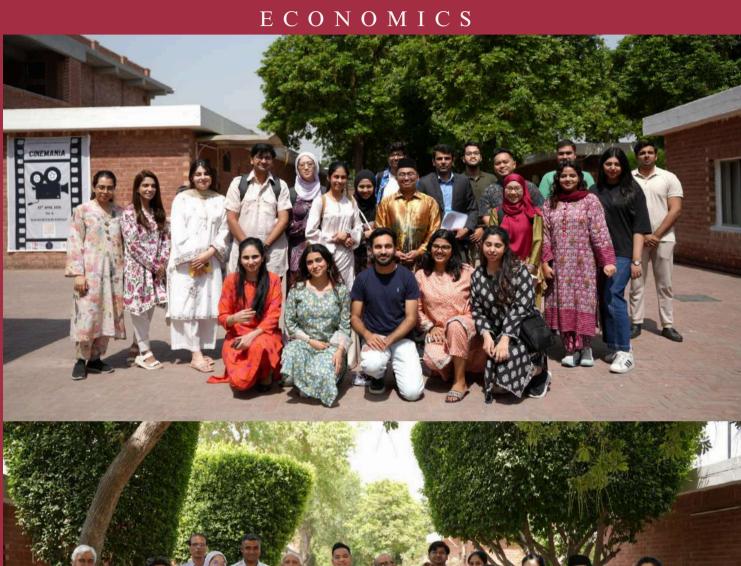
## 21ST APRIL 2025 CHARACTER BUILDING SESSION BY LAHORE SCHOOL CORPORATE SOCIAL RESPONSIBILITY



The Lahore School CSR Center organized a two-day Character-Building session at Friends Public Model School, Burki, focusing on kindness, respect, and positive choices. Students watched videos on kindness, engaged in group discussions, and worked through activities that helped them reflect on the importance of good character. Students engaged in a "Chain of Kindness" activity, where students shared their acts of kindness, creating a visual reminder of how small actions can have a big impact.



# 22ND APRIL 2025 UNIVERSITY OF MALAYA EXCHANGE STUDENTS IN LAHORE SCHOOL OF ECONOMICS







# 22ND APRIL 2025 MARYAM WAZIRZADA, PARTNER AND CO FOUNDER AT IRIS COMMUNICATIONS GUEST SPEAKER SESSION



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22ND APRIL 2025
SHOAIB BAIG, CHIEF OPERATING OFFICER AT
SHAMIM AND CO
GUEST SPEAKER SESSION

GUEST SPEAKER SESSION
ORGANIZED BY LAHORE SCHOOL CORPORATE
RELATIONS OFFICE





#### 23RD & 24TH APRIL 2025 18<sup>TH</sup> ANNUAL CONFERENCE ON MANAGAEMENT OF PAKISTAN ECONOMY

ORGANIZED BY INNOVATION AND TECHNLOGY CENTRE



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#### 23RD & 24TH APRIL 2025 18<sup>TH</sup> ANNUAL CONFERENCE ON MANAGAEMENT OF PAKISTAN ECONOMY

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## 23RD APRIL 2025 BILAL AHMED - SENIOR MANAGER SALES & BUSINESS DEVELOPMENT SERVICE GLOBAL FOOTWEAR

GUEST SPEAKER SESSION



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# 2 3 R D A P R I L 2 0 2 5 C I N E M A N I A B Y L A H O R E S C H O O L F I L M & M E D I A S O C I E T Y











# 23RD APRIL 2025 KASHIF KHAWAJA - CEO SERVIS RETAILS GUEST SPEAKER SESSION ORGANIZED BY LAHORE SCHOOL CORPORATE RELATIONS OFFICE





#### 23RD APRIL 2025

## SHEHZAD AHMED, CHIEF OPERATING OFFICER AT SEE MEE PRODUCTIONS GUEST SPEAKER SESSION

ORGANIZED BY LAHORE SCHOOL CORPORATE RELATIONS OFFICE







## 2 4 T H A P R I L 2 0 2 5 S P A R K A T H O N 2 5 O R G A N I Z E D B Y B - T E C H S O C I E T Y





#### 24TH APRIL 2025

# EARTH DAY AWARENESS SESSION BY LAHORE SCHOOL CORPORATE SOCIAL RESPONSIBILITY OFFICE



This Earth Day, our volunteers took the lead in raising awareness about the urgent environmental challenges our planet faces. A special session was held at Bait ul Islam School, Burki, where students engaged in meaningful discussions on key issues such as deforestation, pollution, and climate change.

Throughout the session, volunteers stressed the importance of individual responsibility and the power of small everyday actions. Students were encouraged to reflect on their habits and consider how simple changes—like reducing waste, planting trees, and conserving energy—can collectively make a big difference in reducing our carbon footprint.

By empowering young students with knowledge and purpose, the Center hopes to turn awareness into lasting commitment, inspiring them to grow into true caretakers of the Earth.

# 26TH APRIL 2025 FACULTY SHOW 2.0 BY DEPARTMENT OF MEDIA ART & DESIGN





## 28TH APRIL 2025 SHAH JAHAN, CHIEF SALES OFFICER AT DAWN FOODS

GUEST SPEAKER SESSSION ORGANIZED BY LAHORE SCHOOL CORPORATE RELATIONS OFFICE







#### 28TH APRIL 2025

# STYLO PVT LTD. RECRUITEMENT DRIVE ORGANIZED BY LAHORE SCHOOL PLACEMENTS OFFICE



Stylo conducted its Recruitment Drive at Lahore School of Economics on 28<sup>th</sup> April, 2025 for the final year students of Bachelors and MBA graduating in May 2025. Candidates undertook a Gamified Online Assessment for the Management Trainee Program and students were provided a valuable platform to demonstrate their potential and explore career opportunities.



### 2 9 T H A P R I L 2 0 2 5 Q E C M E E T I N G

ORGANIZED BY QUALITY ENHANCEMENT CELL





### 2 9 T H A P R I L 2 0 2 5 A T H E N E U M

RECRUITEMENT DRIVE
ORGANIZED BY LAHORE SCHOOL PLACEMENTS OFFICE



Atheneum visited Lahore School of Economics on 29<sup>th</sup> April, 2025 to conduct a Recruitment Drive for the Atheneum Associate positions. As part of the recruitment process a Gamified Assessment Test was conducted.





## 3 0 T H A P R I L 2 0 2 5

# KHURRAM JAWAID, CHIEF COMMERCIAL OFFICER AT FAUJI FOODS

GUEST SPEAKER SESSION
ORGANIZED BY LAHORE SCHOOL CORPORATE RELATIONS
OFFICE







# 30TH APRIL 2025 "TALES OF A BARD" BY LAHORE SCHOOL SOCIETY OF LITERATURE







### 30TH APRIL 2025 FAUJI FOODS

RECRUITEMENT DRIVE
BY LAHORE SCHOOL PLACEMEN<u>TS OFFICE</u>



Fauji Foods visited Lahore School of Economics on 30<sup>th</sup> April, 2025 to conduct a Recruitment Drive for their Management Trainee Officer (MTO) Program. As part of the recruitment process a Gamified Assessment Test was conducted





# 30TH APRIL 2025 FRAZ ASLAM, FOUNDER AND LEAD CONSULTANT AT KAF HUMAN EXCELLENCE

GUEST SPEAKER SESSION
ORGANIZED BY LAHORE SCHOOL CORPORATE RELATIONS
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## 30TH APRIL 2025 FORTS OF POTOHAR BOOK LAUNCH





# 30TH APRIL 2025 GOOD TOUCH BAD TOUCH AWARENESS SESSION

BY LAHORE SCHOOL CORPORATE SOCIAL RESPONSIBILITY OFFICE



A thoughtful awareness session on "Good Touch, Bad Touch" was conducted at Abba Home Orphanage, facilitated by one of our volunteers, Fatima Fayyaz. The girls were guided through understanding the difference between appropriate and inappropriate touch in a safe and supportive environment. They learned how to respond confidently if ever approached by a stranger and were reminded that they are in control of their own bodies. Emphasis was placed on the importance of speaking openly with teachers or trusted adults whenever they feel uncomfortable or unsure. This session aimed to empower the girls with knowledge, helping them recognize boundaries and protect themselves with confidence and clarity.

